



WALK FOR WAVERLEY

Walk Today, Transform Tomorrow

Fundraising Tool Kit

Thank you for stepping up to be part of Walk for Waverley!

This toolkit is your guide to setting goals, inspiring support, and making an impact as we walk together to create meaningful employment opportunities for people living with disability.

Let's walk today to transform tomorrow!





What is Walk for Waverley

Walk for Waverley is a fun, inclusive way to kick start your 2025 fitness goals with friends, family or work colleagues and help raise funds to support meaningful and innovative employment for those living with disability.

Why Walk for Waverley?

For over 40 years, Waverley Social Enterprises has been breaking down barriers, creating meaningful jobs, and empowering people with disabilities. Our mission is simple yet powerful: to empower people with a disability through innovative employment. But there's more work to do, and we need your support to keep the momentum going.

How It Helps Our Mission

Your support through Walk for Waverley will help us:

- Create tailored job opportunities for individuals with disability
- Develop training programs that empower employees with skills for lifelong success.
- Invest in facilities and resources to ensure a supportive, inclusive workplace.
- Advocate for greater equity and inclusion across the community.

Be Part of the Change

Every step taken during Walk for Waverley is a step towards a future where everyone has the opportunity to thrive. By walking, you're not just supporting our mission—you're helping transform lives and creating a ripple effect of friendship and inclusion.

Together, we can achieve our goal of supporting 1,000 employees with disabilities by 2033. So, lace up your walking shoes, rally your network, and join us in walking today to transform tomorrow!

How To Join The Walk For Waverley Movement



Register

Start your Walk for Waverley journey today! Whether you're joining as an individual or rallying your friends, family, or colleagues, registering is quick and easy. Sign up and become part of a movement that's changing lives!



Set Your Goals

Choose your fundraising goals and your walking goal, this could either be steps or distance.



Customise Your Page

Joining Walk for Waverley comes with your very own personalised and shareable fundraising page! Add a photo, share a heartfelt message, or even write a blog post about why you're walking. The more personal, the more powerful!



Share It With Others

Spread the word! Share your fundraising page on social media or with a QR code. Tell your story - why are you walking, and why does it matter to you? Your passion will inspire others to support your journey.



Connect Your Fitness Apps

Celebrate every step! Link your favourite fitness app to track your progress and share your achievements with your supporters. We'll cheer you on as you walk toward making a difference!

Key Messages

Our key messages are designed to inspire, motivate, and connect participants to the heart of Walk for Waverley. These messages highlight the purpose of the campaign and the positive impact participants are creating with every step they take. Use these to guide your conversations, social posts, and other communications to keep the mission at the forefront.



Challenge Yourself:

“Set your own pace, embrace the challenge”. Whether it’s a light stroll or a power walk, every step counts toward creating a meaningful impact and contributing to a cause that changes lives.



Be Part Of A Movement:

“Walk Together, Thrive Together”. Join a passionate community united by a shared mission: empowering individuals living with disability and helping create meaningful job opportunities.



Share Your Journey and Cheer Each Other On:

“Your journey is our inspiration”. Whether it’s day one or the final stretch, share your progress, and let’s celebrate every milestone as we transform lives together.

“Every milestone matters – share yours!”. Post updates, celebrate small wins, and inspire others by showing how every step you take transforms lives.

Hashtags And Tags

Nobody Walks Alone

We want you to share the great work you're doing with the broader community.

Show us how you're walking by using these hashtags:

#WalkForWaverley #WalkTodayTransformTomorrow



@waverleysocialenterprisesvic



@waverleysocialenterprisesvic



@Waverley Social Enterprises

We can be tagged on Stories too!



Digital Assets

Make your journey more engaging by adding these digital assets to your platforms:

Facebook Banner Image

Let your friends and family know you're part of Walk for Waverley by uploading our customised Facebook banner.



Download Here



Here's A Guide On How To Upload Your Facebook Banner

To encourage others to donate or join your team, we've prepared these graphics for you:



Download Here



Download Here

Social Media Captions

We've created ready-to-use captions to make sharing your Walk for Waverley journey simple and effective. These templates are designed to engage your audience and highlight the incredible cause you're supporting. Feel free to customise them to suit your tone, but rest assured that the key message is already baked in for maximum impact.

Version 1

I'm taking part in Walk for Waverley!

I'm joining a movement to support Waverley Social Enterprises in creating life-changing employment opportunities for people living with disability. Together, we're working towards their incredible mission to support 1,000 employees by 2033!

I'll be walking every day to make a difference, and I'd love your support. Whether it's through cheering me on, sharing my journey, or making a donation, every little bit helps transform lives.

Let's walk today to transform tomorrow!

Help me reach my fundraising goal: [Insert Donation Link]

Join me or learn more at

<https://fundraise.wavind.org/event/walk-for-waverley/home>

#WalkForWaverley #WalkTodayTransformTomorrow



Social Media Captions

Version 2

I'm excited to announce that I'm taking part in Walk for Waverley! This campaign is all about moving for a cause that's close to my heart: supporting Waverley Social Enterprises and their mission to provide meaningful employment for people living with disability.

By walking daily, I'm helping raise funds to reach their goal of supporting 1,000 employees by 2033. I'd love your support—whether it's through sponsoring my walk, sharing this post, or cheering me on! Let's walk towards a brighter, more inclusive tomorrow.

Donate & support: [Insert Donation Link]

Join the movement: <https://fundraise.wavind.org/event/walk-for-waverley/home>

#WalkForWaverley #WalkTodayTransformTomorrow

Version 3

I'm walking for a cause that's making real change! I've joined Walk for Waverley, a campaign that's raising funds for Waverley Social Enterprises and their mission to create 1,000 supported jobs for people living with disability by 2033. Every step I take brings us closer to that goal!

You can help by supporting my walk, donating, or simply sharing my journey. It's all about making an impact, one step at a time.

Join me on this amazing journey and let's walk together for a more inclusive future!

Support me here: [Insert Donation Link]

Learn more and get involved:

<https://fundraise.wavind.org/event/walk-for-waverley/home>

#WalkForWaverley #WalkTodayTransformTomorrow

Note: Links on Instagram captions are not clickable. The best practice is to put the link in your bio and mention it in your post caption "Donate via link in my bio!"

Thank You for Walking with Us!

On behalf of everyone at Waverley Social Enterprises, thank you for stepping up to be a part of Walk for Waverley. Your passion, commitment, and every step you take are helping create meaningful employment opportunities for those living with disability.

Every dollar raised, every milestone celebrated, and every story shared is a step toward a more inclusive future. Together, we're part of a powerful movement that's transforming lives and building brighter tomorrows.

Thank you for walking today to transform tomorrow.

